

Zebra's Enterprise Connector Solution for Oracle Applications



The Enterprise ROI Connection

With Zebra, Achieve Even Stronger Return on Your Oracle Application Investment

Integrate complex printing solutions into your enterprise systems quickly, easily and cost-effectively. With Zebra's solutions for thermal bar code printing from Oracle applications, your business gains:

- **Integrated solutions.** Enjoy direct connectivity between your enterprise's bar code label and receipt printing infrastructure and Oracle applications—with no additional middleware or programming required. Zebra solutions are adapted to deliver easy integration and complete interoperability across application sets.
- **Technology leadership.** Zebra was the first to offer XML-enabled printing to simplify bar code label printing from Oracle. Zebra continues to work closely with Oracle to enhance open standards and global support by Zebra's technologies for Oracle applications.
- **Industry-focused solutions.** Zebra solutions are designed to provide real business process improvements in critical areas including warehouse management systems, mobile warehouse/supply chain applications, mobile field service, manufacturing, distribution and retail applications.

Key Features

- **Flexible** changes in label formats and reporting layouts without changing the back end
- **Simplified** integration by decoupling bar coding from the back office
- **Standardized** on UNIX® and Linux™ operating systems
- **Centralized** label template storage for easy template control management
- **Expandable** to applications that can invoke Web services
- **Lower maintenance** cost with option of 24/7/365 global support

PART OF THE ZEBRALINK SUITE
OF SOFTWARE AND TOOLS

ZebraLink™
www.zebra.com/zebralink



Through advanced Zebra software solutions, your enterprise can gain a high return on investment with a low total cost of ownership.

Zebra Solution Components

- Adapted for complete integration to accept XML reports from Oracle applications (Retail, WMS/MSCA, Business Intelligence, Depot Repair, etc.)
- Zebra® bar code printers
- ZebraLink™ Solutions suite for Oracle applications. Joining and leveraging the power of other ZebraLink Solutions, the complete solution includes:
 - » Enterprise Connector Transformation Engine software, which resides on the Oracle server
 - » ZebraDesigner™ for XML label design software
 - » ZebraNet™ Bridge Enterprise printer management software for easy implementation across your enterprise

Solution Benefits

- Faster throughput—minimal data transmission needed to print complex bar code labels
- Requires no additional middleware hardware (Runs on Linux/UNIX) on the same Oracle Application server
- Transforms Oracle XML reports to ZPL® for easy bar code printing
- No complex files to install
- No need to learn specific printer languages
- No Windows® middleware server needed between Oracle and the printers
- License per server node, NOT per printer seat license

Zebra Software Portfolio for Oracle Applications

ZebraNet™ Bridge Enterprise

Solution for Printer Management

- Simplify printer management on the network
- Reduce printer downtime
- Raise productivity
- Cut administrative time and costs

Key Benefits Include

- Easy printer deployment, configuration and setup
- Proactive media and supplies replenishments
- Proactive printer event alerts
- Proactive printer maintenance

ZebraDesigner™ for XML

Solution for Label Designs

- Meet customer and product requirements
- Meet compliance regulations
- RFID labeling capabilities
- Labels are easily read by scanners and optical devices for the supply chain

Key Benefits Include

- Easy to use to quickly meet compliance needs
- Multi-language support
- No programming needed
- Drag and drop design

Enterprise Connector Solution

Simple Ease of Integration

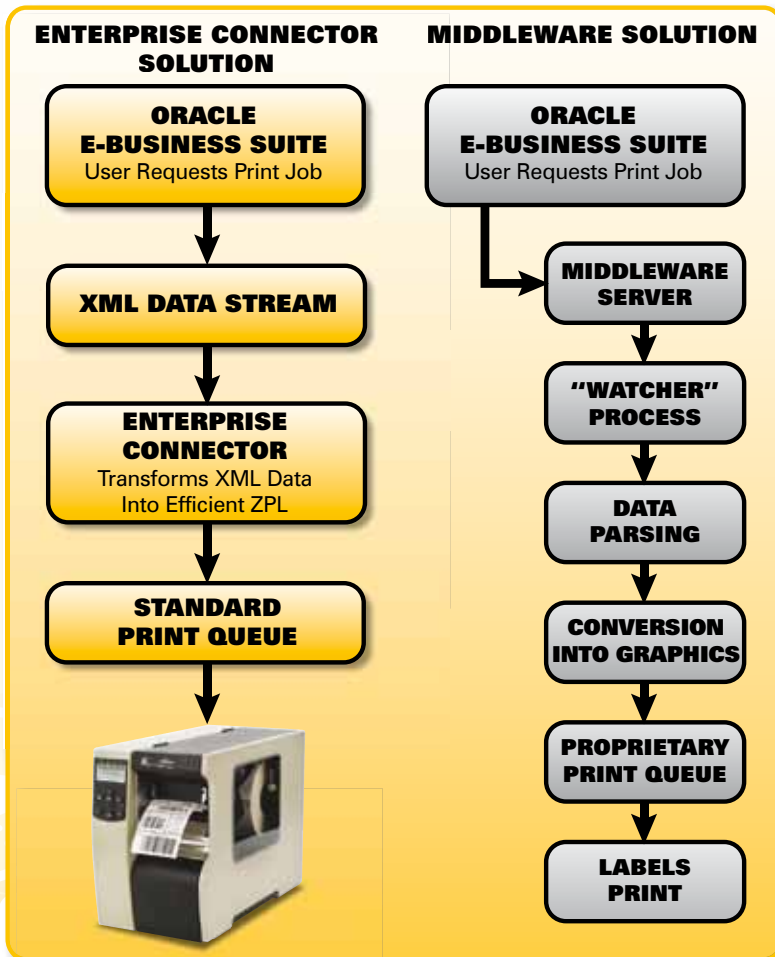
- Transforms Oracle XML reports to ZPL® for bar code printing
- Requires no additional middleware hardware (Runs on Linux/UNIX)
- Licensed per server node, not per printer and server
- Supports backwards compatibility for Oracle Applications

Key Benefits Include

- UNIX/Linux Enterprise Connector XML Transformation Engine
- New capabilities to modify standard and custom Oracle reports that require thermal bar code printing
- Faster throughput—no additional middleware hardware needed
- No-cost printer seat license

Zebra's Enterprise Connector Solution: Design. Deploy. Manage. Print.

With the full ZebraLink suite of design, transformation and printer management solutions, your business can achieve simple, quick rollout to distribution centers, the supply chain and warehouses. The result is expandability to an unlimited number of printers without added expenses, exceptional reliability, and improved operational efficiency.



- The Enterprise Connector Solution is an easy-to-implement way to print bar code labels directly from Oracle E-Business Suite or any Oracle application that outputs XML. Designed to streamline the printing process, it's the most optimal and cost-effective thermal printing value available today.
- It delivers faster throughput and lower overall wait times than traditional solutions by leveraging the native bar code, text and graphic printing capabilities of Zebra printers.
- It also removes complex middleware from labeling systems; delivers lower overhead and licensing fees; can be applied to an unlimited number of Zebra printers without additional fees; and can eliminate or reduce costs for print server hardware, administration and programming.



Connect with **Efficiency**

Leverage one consistent and repeatable solution for bar code and RFID printing from Oracle E-Business Suite with Zebra's Enterprise Connector Solution. You can expect it to outperform other bar code integrated software at significantly less than the price of other vendors' solutions.

Summary: What Do You Get?

A fully integrated and scalable bar coding/RFID solution that is adapted for Oracle Applications.

- Includes the UNIX/Linux Zebra Enterprise Connector XML transformation engine
- Fully loaded label software designer package
- Fully loaded Zebra printer management package
- The ability to modify standard and custom Oracle reports that require thermal and RFID bar code printing
- Piece of mind, with cost-effective 24/7/365 global support options

To learn more, visit www.zebra.com/oracle

To schedule a demonstration of Zebra's Enterprise Connector Solution, e-mail connector@zebra.com.

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